



TropicsWatch™

Tropical Weather Impact Guidance

Hurricanes and tropical storms are the single most severe and costly category of weather threats, exacting the largest annual toll on business assets, personnel, and ongoing operations. Hurricanes cause onshore destruction through high winds, storm surge and torrential rain. Public information, such as the National Hurricane Center warnings (issued when hurricane landfall is within 24 hours), is designed to aid the general populace. It is not customized nor site specific and is insufficient for business continuity plan execution to mitigate hurricane impacts. TropicsWatch™ assists organizations worldwide to mitigate the impact of hurricanes, typhoons, and tropical storms on business continuity.

TropicsWatch Benefits

- Delivers actionable weather intelligence to prepare for hurricanes and tropical storms with detailed client-specific information and expert meteorological guidance.
- Assures hurricane preparedness to mitigate threat impact.
- Avoids unnecessary and costly actions when tropical storm threats do not apply to specific client locations.
- Ensures organizations can manage the impact of hurricanes and tropical storms.

TropicsWatch Features

- Hurricane response plan evaluation, preparation, and drills to assure organizational preparedness and response.
- Automatic alerts for tropical weather threats (hurricanes, tropical depressions, and tropical storms) via a client's choice of mediums (personalized web site, emails, phone, text messages).
- Hurricane Response Plan Activator to trigger activation of a client's Hurricane Response Plan.
- Daily video briefings by expert tropical meteorologist video briefings, specific to client location(s) and business requirements.
- Meteorologists available 24/7/365 for live consultation via phone, conference call, and email for briefings and real-time tropical weather impact event support.

"Hurricane destruction coupled with tornado devastation was responsible for greater than 75% of \$400 billion business loss and interruption in 2014."

Source: Disaster Recovery Journal



StormGeo is your 24/7/365 weather department protecting personnel, property, and profits.



Onshore Solutions

StormGeo Onshore Solutions are a full suite of weather preparedness services with expert meteorologist guidance and support for every weather threat.

ImpactReady™

Business impact analysis and risk assessment of weather threat preparedness, tailored to business locations and mandates.

StormWatch™

Business-specific, weather threat monitoring, reporting, alerts, and action guidance for thunderstorms, floods, tornados, lightning, hail, high wind, blizzards, wildfires, and extreme temperatures.

TropicsWatch™

Business specific tropical threat monitoring, alerts, videos, reporting, and action guidance for tropical storms.

BDG Dashboard™

Secure, personalized dashboard with a hierarchical view of client assets and hour-by-hour, color-coded weather threat charts.

